

CENTENNIAL PARK FUNDRAISER



November 13, 2019

**COLUMBIA METROPOLITAN
CONVENTION CENTER**

**SPONSORSHIP
INFORMATION**

CENTENNIAL PARK FUNDRAISER

ABOUT CENTENNIAL PARK

Centennial Park will be a beautiful green area designed to enhance family gatherings during Family Day activities and Initial Entry Training graduations. It is also intended to host military events and ceremonies, as well as a place where Soldiers and civilians alike can unwind and reflect. The Greek revival style park and memorials were designed and are being built to create a seemingly timeless tribute to those who serve and have served our Nation. Visit www.gatewaytothearmy.org for more information.

WHAT ARE THE DIFFERENT ELEMENTS OF CENTENNIAL PARK?

Centennial Park will consist of four main elements:

- U.S. Army Soldier Statue
- Ceremonial Amphitheater
- Pathway of Patriots
- Wartime Theater Memorial

\$1.2

MILLION

Left to Raise



\$1.5

MILLION

Money Raised

Representing
100 YEARS
of Service

PARTNERS:



SPONSORSHIP INFORMATION

PRESENTING SPONSOR: \$15,000 **SOLD!**

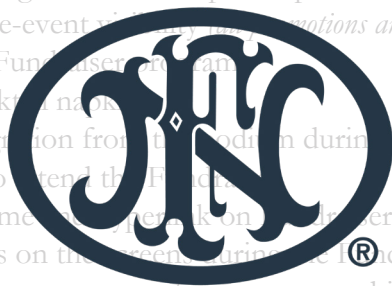
- Exclusive recognition as the Presenting Sponsor
- Abundant pre-event visibility (*all promotions and on-site publicity*)
- Recognition on Fundraiser invitations and announcements (*deadline applies*)
- Logo in the Fundraiser program
- Logo in the Fundraiser website
- Logo in the Fundraiser eCommunications
- One person to address audience and welcome them to the Fundraiser
- Special recognition from the Fundraiser
- Prominent placement in all event advertising
- Company logo and hyperlink on Fundraiser webpage
- Exclusive announcement of your sponsorship on Twitter & Facebook
- Logo appears on the screens during the Fundraiser
- Recognition in Fundraiser specific eCommunications
- Recognition in all pre and post Fundraiser related press releases



Dominion Energy[®]

SPIRITS SPONSOR: \$7,500 **SOLD!**

- Exclusive recognition as the Spirits Sponsor
- Abundant pre-event visibility (*all promotions and on-site publicity*)
- Logo in the Fundraiser program
- Logo on cocktail napkins
- Special recognition from the podium during the Fundraiser dinner
- Ten tickets to attend the Fundraiser
- Company name and hyperlink on Fundraiser webpage
- Logo appears on the screens during the Fundraiser
- Exclusive announcement of your sponsorship on Twitter & Facebook
- Recognition in Fundraiser specific eCommunications



SPONSORSHIP INFORMATION

LIVE AUCTION SPONSOR: \$7,500 EXCLUSIVE

- Recognition as the Live Auction sponsor at the Fundraiser
- Abundant pre-event visibility (*all promotions and on-site publicity*)
- Logo in the Fundraiser program
- Special recognition from the podium during the Fundraiser dinner
- Ten tickets to attend the Fundraiser
- Logo displayed on the live auction bid paddles available to every attendee
- Company name and hyperlink on Fundraiser webpage
- Logo appears on the screens during the Fundraiser
- Company Logo on the screen during the Live Auction
- Recognition in Fundraiser specific eCommunications

SILENT AUCTION SPONSOR: \$7,500 SOLD!

- Exclusive recognition as the Silent Auction Sponsor
- Abundant pre-event visibility (*all promotions and on-site publicity*)
- Logo in the Fundraiser program
- Special recognition from the podium during the Fundraiser dinner
- Ten tickets to attend the Fundraiser
- Logo displayed on the live auction bid paddles available to every attendee
- Company name and hyperlink on Fundraiser webpage
- Logo appears on the screens during the Fundraiser
- Exclusive announcement of your sponsorship on Twitter & Facebook
- Recognition in Fundraiser specific eCommunications



**LIVE
FEARLESS**
South Carolina

VALET PARKING SPONSOR: \$7,500 EXCLUSIVE

- Recognition as the Valet Parking sponsor at the Fundraiser
- Recognition on event signage and printed materials
- Logo in the Fundraiser program
- Special recognition from the podium during the Fundraiser
- Logo appears on valet parking signage
- Promotional items featuring sponsor's logo placed in each valeted vehicle (*provided by sponsor*)
- Ten tickets to attend the Fundraiser
- Company name and hyperlink on Fundraiser webpage
- Logo appears on the screens during the Fundraiser
- Recognition in Fundraiser specific eCommunications

SPONSORSHIP INFORMATION

GOLD SPONSOR: \$5,000 TWO SOLD, THREE AVAILABLE

- Recognition as a gold sponsor
- Recognition on event signage and printed materials
- Company name in the Fundraiser program
- Eight tickets to attend the Fundraiser
- Reserved table at the Fundraiser dinner
- Company name listed on the screens during the Fundraiser dinner



SILVER SPONSOR: \$2,500 SEVEN SOLD, TWO AVAILABLE

- Recognition as a silver sponsor
- Recognition on event signage and printed materials
- Company name in the Fundraiser program
- Six tickets to attend the Fundraiser
- Company name listed on the screens during the Fundraiser

BRONZE SPONSOR: \$1,250 SIX SOLD NINE AVAILABLE

- Recognition as a bronze sponsor
- Company name in the Fundraiser program
- Four tickets to attend the Fundraiser
- Company name listed on the screens during the Fundraiser

SUPPORTER: \$750 UNLIMITED AVAILABLE

- Recognition as a supporter sponsor
- Company name in the Fundraiser program
- Two tickets to attend the Fundraiser





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**COLUMBIA METROPOLITAN CONVENTION CENTER
NOVEMBER 13, 2019**

- Presenting Sponsor: *Sold to Dominion Energy!*
- Spirit Sponsor: *Sold to FN Manufacturing!*
- Silent Auction Sponsor: *Sold to BlueCross BlueShield of South Carolina*
- Live Auction Sponsor \$7,500
- Valet Parking Sponsor \$7,500
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,250
- Supporter \$750

Contact Name: _____ Organization: _____

Mailing address: _____

Phone: _____ E-mail: _____

Website _____ FaceBook _____

Twitter @ _____ Instagram _____

PAYMENT INFORMATION

Visa American Express MasterCard Discover

Credit Card # _____ Exp. _____

Ver # _____ Signature _____ Billing Zip _____

Check - Make checks payable to: Gateway to the Army Association

Send to: 4611 Hard Scrabble Road, Suite 172, Columbia, South Carolina 29229

WE APPRECIATE YOUR SUPPORT! THANK YOU!

Thank you for your sponsorship.
Please complete this form and email it to alexa@stillwellstrategies.com.